

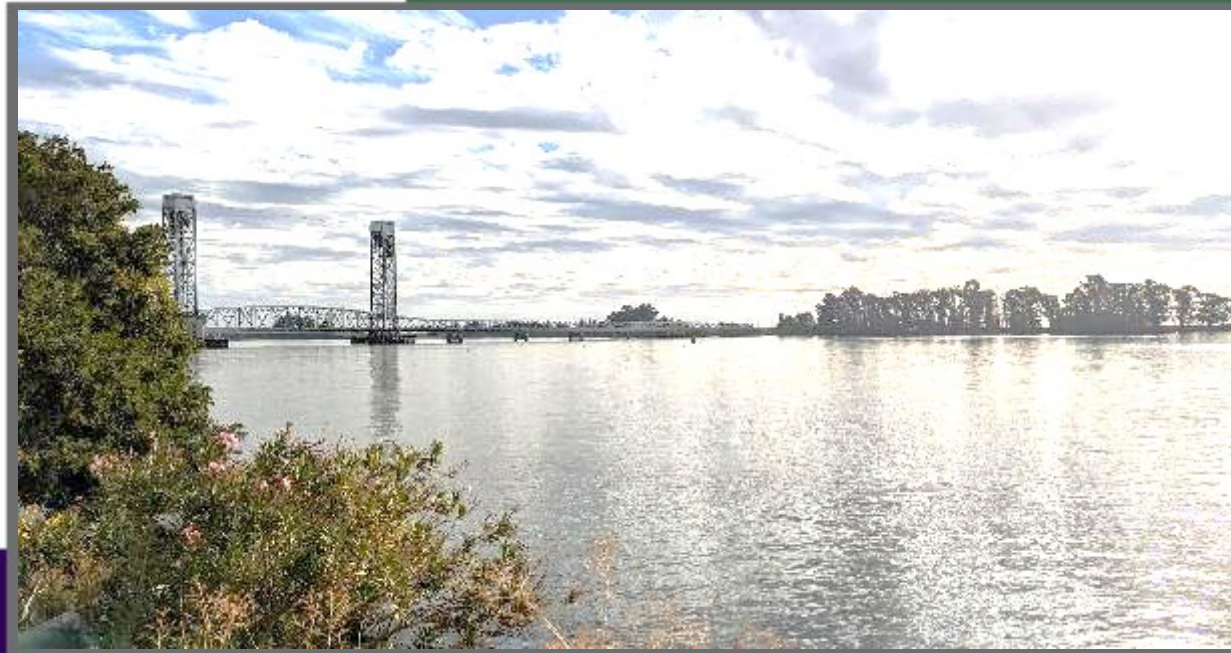


CPSC
California Product
Stewardship Council™



Refuel Your Fun & Save! in Solano County

January 18, 2024



Campaign Overview



The ReFuel Your Fun & Save! (RFYF) campaign was developed and administered by the California Product Stewardship Council (CPSC). The campaign helps:

- Promote the use of reusable 1 lb. propane cylinders in lieu of single-use cylinders
- Reduce waste and environmental pollution
- Save local governments & consumers money
- Reduce the hassle of disposal

CPSC has **13** active RFYF projects funded by CalRecycle, including Solano County!



Retailer Participation



Hundreds of locations across the state, including:

- Ace Hardware
- U-Haul
- REI
- Home Depot
- True Value
- Sports Basement
- Sam's Club
- CA Parks

Dixon Ace Hardware
1505 N 1st St
Dixon, CA 95620

Suisun Ace Hardware
250 Sunset Ave I
Suisun City, CA 94585

Pedrotti Ace Hardware
830 Southampton Rd
Benicia, CA 94510

U-Haul Moving & Storage of Vaca Valley
2221 E Monte Vista Ave
Vacaville, CA 95688

U-Haul of Vallejo
2050 Solano Ave
Vallejo, CA 94590



Location map available at www.refuelyourfun.org

Community Benefits



- Educating the community about HHW and proper disposal
- Long-term reduction of 1 lb. cylinders coming through HHW stream
- Providing wanted free reusables to County residents at giveaway events
- Easy and responsible exchange events
- Fire & explosion risk reduction
- Receiving individual pledges to switch to reusable alternatives
- Location targeted marketing materials
- Supporting and promotion of local businesses



Campaign Goals & Objectives



- **Promote reusables all year long**

- Utilize customizable campaign materials to promote participating locations
 - Including flyers, print ads, banners, etc.
- Recruit more Solano County retailers to sell, refill, & exchange
 - Target local Ace and U-Haul locations that are not participating
- Post and share regular content on social media

- **Host giveaway / exchange events at participating locations & HHW facilities**

- Events are fun, engaging, and easy!

- **Work with Solano County organizations & support like-minded initiatives**

- Follow & share posts by other organizations
- Share key local development information (disposal days, community events)

- **Develop plans for after current grant period ends (June 2024)**



Connect with CPSC!



Virginia McCormick

Associate II

virginia@calpsc.org

www.CalPSC.org

California Product Stewardship Council

1822 21st Street, Suite 100

Sacramento, CA 95811

info@calpsc.org



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